



IPO Readiness and Public Company *Support Services*

Our team can help you prepare and navigate
the process of going public.

We've helped a wide range of clients tactically through IPO readiness and filing processes, and we can apply our experience and expertise to support your company from preparation through filing. Whether you're facing operational, finance and accounting or compliance-related changes, *we can offer the additional bandwidth and perspective you need to go public.*



Preparing for a public filing, whether through IPO or a Special Purpose Acquisition Company (SPAC), is no easy task. *We can help.*

Our IPO readiness and public company support team can deploy across Southern California or remotely – either as project managers or to supplement the efforts of your existing team. We offer services related to Readiness, Filing and Post-IPO Support.

Readiness Services

- Assess team composition, and recommend and support approach to build out a post-IPO department ready to handle reporting requirements
- Establish an efficient close process to support regulatory requirements
- Develop quarterly reporting infrastructure and cadence
- Uplift financials/disclosures to be SEC compliant
- Support the implementation of accounting standards (e.g., ASC 606 or ASC 842) as well as the implementation of purpose-built software to facilitate ongoing management
- Implement reporting software for more efficient reporting
- Support SOX readiness, including documentation and testing of controls and assessment of potential deficiencies, risks and materiality as well as remediation support
- Implement needed policies and procedures to comply with mandated public-company operations
- Create multi-year financial models, tracking performance against KPIs
- Centralize and clean up the capitalization table



Filing Services

- Participate in the IPO process, including data aggregation, table and exhibit creation and review
- Prepare the financial section of Form S-1, S-3, S-4 with the SEC, including pro-forma financial statements and footnote disclosures and MD&A
- Support responses to SEC Comment Letters regarding various iterations of the Form S-1, S-4 filing
- Develop cut-off procedures at quarter end, including impairment/depreciations and adjustments
- Liaise with all stakeholders to meet filing deadlines (e.g., Investment bank, law firms, printers, auditors)

AND ONCE YOU RING THE BELL, OUR TEAM CAN STEP IN TO OFFER POST-IPO SUPPORT.

Post-IPO Services

- Project Manage the selection and implementation of Equity Accounting software, if needed
- Conduct technical accounting research and author accounting memos on key topics
- Implement and/or optimize SEC Reporting software (e.g., Workiva, Active Disclosure)
- Provide additional bandwidth for Quarterly and Annual Reporting and PCAOB audit preparation
- Project Manage the selection and implementation of an ERP to support future-state Public Reporting environment
- Implement and offer best practices for documentation and support of SEC filings
- Support SOX compliance preparation as needed



Past Project Examples



Readiness

- Supported preparation and related SEC reporting of a Company's planned reverse merger into a publicly traded Special Purpose Acquisition Company (SPAC), including acquisition of an independent Canadian entity as part of the transaction. Contributed to preparation of financial section of Form S-4 Registration filing with the SEC, including pro-forma financial statements and footnotes.
- Restated GAAP financial statements to IFRS compliant financial statements in preparation for a Hong Kong exchange listed IPO. Prepared financial statement footnotes for Form A-1 of Hong Kong listed IPO and for Form S-1 of New York listed IPO. Researched accounting issues including convertible preferred stock, stock-based compensation, executive severance and capitalized IPO costs.



Filing

- Prepared SEC S-1 for a Company operating wellness and fitness studios. Served as liaison with auditors, attorneys and bankers. Prepared accounting memos on a variety of subjects including goodwill and intangible asset impairment, cheap stock consideration, beneficial conversion feature, operating segments and revenue recognition.
- Project managed the S-1 IPO filing of an Engineering Firm by tracking and ensuring executives complete their objectives within the established timeline. Additionally, selected and implemented Stock Transfer Agent services and assisted in the modification of the Employee Stock Ownership Plan.



Post-IPO

- For a newly public company, migrated stock compensation programs from Option Ease to ShareWorks and from ShareWorks to Morgan Stanley Sapphire and FAS systems including fixing migration issues and errors and creating reconciliations of share and compensation expense calculation differences.
- Implemented Donnelley Active Disclosure to create significant efficiencies in the 10Q and 10K filing process for a newly public multi-location business.
- Served as the Director of Financial Reporting, post-IPO, providing guidance on annual and quarterly filings for a newsworthy health technology company.

8020 Consulting *Can Help*

With a team of nearly 100 professionals headquartered in Los Angeles and capable of working remotely to serve companies across Southern California, we can quickly assess and respond to your unique requirements and mandates. Even in this unique time of business, we are ready to apply our commitment to the values of “continuous improvement” and “focus on the critical” to generate immediate results. *Contact us today to get started.*



For more information, *contact us:*

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HEADQUARTERS

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